

## Welcome to EAS 2016

The 84<sup>th</sup> European Atherosclerosis Society Congress,  
 Innsbruck, Austria, 29 May – 01 June, 2016.  
 Venue: Congress und Messe Innsbruck GmbH, Austria

Information to members of the press

### **A forward-looking scientific programme to excite, inspire and inform!**

The EAS 2016 Scientific Committee has created a programme featuring ground-breaking speakers in their respective fields and we hope that you will be joining us. EAS 2016 Innsbruck welcomes a distinguished international faculty to share their forward-looking perspectives on the latest developments in basic research and clinical practice in atherosclerosis and cardiovascular disease. Amongst the speaker is Nobel Laureate Professor Michael S. Brown who will be giving a Keynote Lecture on "How genes control cholesterol".

An additional Workshop has been added to the programme on Wednesday June 01 starting at 11.00 - an early opportunity to explore questions concerning the recently published Joint 2016 European Guidelines on Cardiovascular Disease Prevention in Clinical Practice ([Eur. Heart J. \(2016\) doi/10.1093/eurheartj/ehw106](#)), and learn how they will impact clinical practice.

### Registration

As a member of the press, you receive free admittance to the Congress upon presentation of your press card at the registration desk. Registration includes access to all scientific sessions, press area and press briefings. If you have not already done so in advance, you will be asked to agree to the Congress embargo policy and sign an embargo form.

You should pick up the "Press kit" at the registration desk – it will include the press releases for the Congress.

### Briefings

There will be a briefing for members of the press on

- Sunday 29 May at 15.30, in the Congress und Messe Innsbruck

There will not be daily press briefings, but you are most welcome to contact the Press officer to set up interviews with faculty on an individual basis.



## Press area

The Press area is located close to the exhibition area. It will be open:

- Sunday, May 29, 12:00 – 20:30
- Monday, May 30 & Tuesday, May 31, 10:00 – 17:30
- Wednesday, June 01, 10:00 – 12:30

## Congress programme

The Scientific Programme is available as an E-book, a downloadable PDF and as an App. All these are available at the Congress website: <http://www.eas2016.kenes.com>

## Congress highlights

Please find enclosed the Congress press releases – including background on the Society and a “heads up” on the new and important findings and discussions going on at EAS 2016.

This year we will also be using social media to give daily live interviews with selected speakers.

Find us on Facebook, LinkedIn & Twitter @EASCongress. #EAS2016.

Welcome to Innsbruck!

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